

# Backlink API

On-demand Backlink Data for  
Developers and Agencies

For more information,  
please contact us at  
[api@link-assistant.com](mailto:api@link-assistant.com)



# 1

## One of the biggest backlink indexes

We've built an infrastructure to crawl the Internet, register all new and lost backlinks, and estimate the relative authority of all domains and pages on the web, based on their link popularity.

# 2

## The most affordable price

The proprietary data mining and processing technologies let us maintain the ecosystems with just 1/8th of our competitors' CPU power. Thus we don't have to pass inflated maintenance costs onto our customers, and YOU get the data cheap.

# 3

## Ongoing development

The API is built, supported, and developed by a dedicated team of Big Data professionals, who constantly seek ways to improve the performance and enrich the API with new data points.

# 4

## 16 years of experience in building digital marketing tools

This database is not a side project, but something we use in our own SEO tools (currently exceeding 20K paid subscribers). Our deep industry understanding and the accumulated technological experience are all put into this development and to your service.



## White-Label Usage

Our partners use SEO PowerSuite Backlink API to build white-label solutions and are allowed to re-sell the data within their software and client reports.



## Fewer Data Processing (Filtering/Sorting) Costs

The most popular data configurations are available in presets, so less development effort and processing power are required on your end.



## Performance Optimization With Bulk Requests

For most API methods, bulk requests are supported, cutting on the number of requests you make. This, in turn, contributes to your system's speed and user experience.



## Standard REST API Structure For Simple Integration

We use the most popular approach to delivering web APIs - REST, which lets you start using the API in a matter of days.



## Versioning For Future Update Flexibility

We stick to the versioning approach, making sure none of the new developments are forced on you. You can keep using older versions of the API until you see fit to update.



# Our Index

**3.5  
trillion**

External Backlinks

**264.5  
million**

Domains

**32.4  
billion**

Subdomains

**Every minute we crawl  
5 million web pages**



# Backlink Analytics for SEO, Marketing, and PR

## Competition analysis

Use competitor backlink profiles to understand their marketing strategy, audience targeting, and get an estimate of their market share.

## Content ideation

Use link popularity to identify the most trendy, buzzworthy, and likely-to-spread content types and topics.

## Site authority comparison

Use the number of referring domains and link authority to compare website quality and authority.

## SEO keyword research

Use competitor backlink strength to predict how stiff the SEO competition in any keyword niche is.

## Best places for link placements/content distribution/PR/advertising

Use backlinks to identify thematically relevant websites for all kinds of promo activities.

## Tracking/reporting on promo campaigns

Use backlink profile growth to measure marketing campaign success.

# The pricing is truly affordable

The standard packages we offer for white-label use within other tools are:

<p>5,000,000 units</p> <hr style="width: 20%; margin: 10px auto;"/> <p><b>\$149</b> per month</p> <p><b>CHOOSE</b></p>	<p>20,000,000 units</p> <hr style="width: 20%; margin: 10px auto;"/> <p><b>\$349</b> per month</p> <p><b>CHOOSE</b></p>	<p>100,000,000 units</p> <hr style="width: 20%; margin: 10px auto;"/> <p><b>\$899</b> per month</p> <p><b>CHOOSE</b></p>
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\* For larger plans, considerable bulk discounts apply.

## The smallest entry-level price

	MOZ	SEO PowerSuite	Majestic	Ahrefs
The smallest plan available	\$2,000	\$149	\$399	\$500

## Your costs are ~16x lower than with MOZ

	MOZ	SEO PowerSuite
Price per 1 million backlinks	\$500 (4M/month plan)	\$29.8 (5M/month plan)



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